

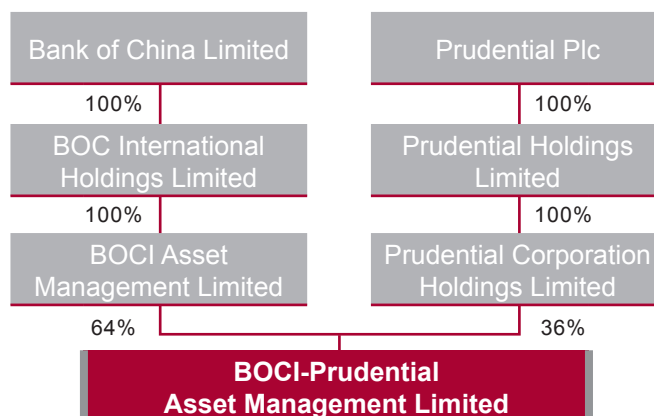
BOCI-Prudential Asset Management Limited Company Background

Important notes

- Investment involves risk and the funds mentioned in this document may not be suitable for everyone.
- Past performance is not indicative of future performance. Price of Units and the income generated from them (if any) may go down as well as up. Therefore, investors could face no returns and/or suffer significant loss related to the investments.
- You should not invest unless the intermediary who sells it to you has advised you that the product is suitable for you and explained how it is consistent with your investment objectives. The final decision is yours.

Company Background

- BOCI-Prudential Asset Management Limited ("BOCI-Prudential") was jointly established by BOCI Asset Management Limited and Prudential Corporation Holdings Limited in 1999.
- The Company offers a comprehensive spectrum of investment products, which includes Hong Kong mandatory provident fund scheme, pension funds, retail unit trusts, exchange traded funds, institutional mandates and other investment funds. In addition, the Company also manages discretionary investment portfolio and provides charity fund management services to both private individuals and institutional clients.
- Being one of the major service providers of MPF schemes, BOCI-Prudential manages assets for near 600,000 clients[^] in Hong Kong.
- As of end of July 2009, asset under management reached USD 6.44 billion[^].



Company Milestone

Oct 1999	Establish BOCI-Prudential Asset Management Limited	Jun 2007	Launch NCB Investment Funds series
Jan 2000	Establish MPF Scheme	Jul 2007	Launch and listing of W.I.S.E. - CSI 300 China Tracker [®]
Jan 2002	Launch BOCHK BOCI-Prudential Capital Guaranteed Funds	Aug 2007	Provide investment funds to NCB QDII Scheme
Mar 2002	Launch Australian Dollar guaranteed fund	Nov 2007	Provide investment funds to BOCHK Bauhinia QDII Scheme
Jul 2002	Launch BOCHK Investment Funds series	May 2008	Launch and listing of W.I.S.E. - CSI HK 100 Tracker [™]
Oct 2002	Start Pension Fund Business in Macau	Apr 2009	Launch and listing of W.I.S.E. - SSE 50 China Tracker [™]
Jun 2003	Start providing service to Hong Kong Government Civil Service Provident Fund Scheme		
Nov 2006	Become service provider of Hong Kong Government Employees MTS		

Awards

- Investment funds of the company won a list of awards in 'Lipper Hong Kong Fund Awards 2009'^{*}
- 🏆 **Best Fund over Three Years – Equity China**
 - BOCHK China Golden Dragon Fund
 - 🏆 **Best Fund over Three Years – Mixed Asset USD Aggressive**
 - 🏆 **Best Fund over Five Years – Mixed Asset USD Aggressive**
 - BOCHK Aggressive Growth Fund
 - 🏆 Regarding to MPF, our company won **Best MPF over Three Years – Mixed Asset HKD Balanced**.
 - 🏆 **Best Fund over Three Years – Mixed Asset USD Conservative**
 - BOCHK Conservative Growth Fund
 - 🏆 **Best Fund over Three Years – Bond Hong Kong Dollar**
 - BOCHK Hong Kong Dollar Income Fund
 - 🏆 **Best Fund over Three Years – Mixed Asset USD Balanced – Global**
 - 🏆 **Best Fund over Five Years – Mixed Asset USD Balanced – Global**
 - BOCHK Balanced Growth Fund

[^] Data as of 31 Jul 2009; Source: BOCI-Prudential Asset Management Limited

^{*} 'Lipper Hong Kong Fund Awards 2009' evaluates the funds based on the performance as of 31 December 2008. You should not make any investment decision based on information contained herein. Rather, the information relating to the Lipper Fund Awards designations is only for your reference. Past performance is not indicative of future performance. For details of the awards (e.g. participation criteria and assessment methodology etc.), please refer to the website of Lipper at www.lipperweb.com/research/fund_awards.asp.

Investment involves risks. Funds are subject to market fluctuations and exchange rate fluctuations and to the risks inherent in all investments. Investment in emerging markets involves special risks and considerations. Investors should carefully consider their own investment objectives, risk tolerance level and other circumstances and seek independent financial and professional advice as appropriate before making any investments. Investors should not solely rely on the stand-alone marketing materials to make any investment decision. Investors should refer to the Explanatory Memorandum of the relevant funds for further details (including risk factors, fees and charges and fund information).

Investors should note that Bank of China (Hong Kong) Limited is not the Manager of BOCHK Investment Funds and will only act as the Sponsor and Distributor whilst BOCI-Prudential Asset Management Limited is the Manager.

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