



## Baring Asset Management – Corporate Profile

- Baring Asset Management is a global investment management firm with offices, clients and business lines spanning the world's major markets. We provide asset management services in developed and emerging equity and bond markets on behalf of institutional, retail and private clients worldwide, and have US\$44.9 billion of assets under management.<sup>(1)</sup>
- Since the foundation of Barings in 1762, the common thread linking our past to our present has been our ability to help clients benefit from changes in the markets. This tradition continues today as we invest client assets across global markets using the proprietary insights generated by a team of around 100 investment professionals.
- Our main business focus in Asia is to manage asset locally and to distribute our range of institutional products and managed funds. Within the region, we manage assets for clients including central banks, pension funds and distribute our retail funds via intermediaries.
- Today, Barings operates as a subsidiary of MassMutual Financial Group, a leading diversified financial services organisation. MassMutual has a long history of financial strength and strong performance and is a diversified financial services group and one of the largest life insurance businesses in the US that accredited “AAA” rating from Fitch, “AA+” from Standard & Poor’s and “Aa2” from Moody’s.<sup>(3)</sup> MassMutual is running its asset management business with USD363.2 billion of assets under management.<sup>(4)</sup>

- **Principal business lines:**

- Institutions
- Mutual Funds
- Private Clients
- Alternative Investments

- **Current assets under management US\$44.9 bn<sup>(1)</sup>**

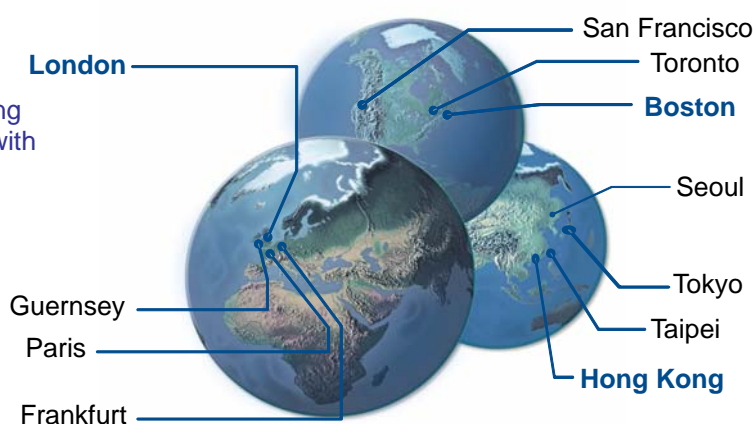
- **Long history of investing from a local presence:**

London	1955
Hong Kong	1976
Boston	1978

- **3 main investment offices covering each major financial time-zone, with other offices located in Europe, North America and Asia.**

- **98 investment professionals<sup>(2)</sup>**

- **A member of MassMutual**



1. Source: Baring Asset Management, as of 31 October 2009  
 2. Investment Professionals as at 1 November 2009  
 3. Source: MassMutual Financial Group, as of 2 November 2009  
 4. Source: MassMutual Financial Group, as of 31 December 2008, Assets Under Management include assets and certain external investment funds managed by MassMutual subsidiaries, including OppenheimerFunds Inc., Babson Capital Management LLC, Baring Asset Management Limited, and Cornerstone Real Estate Advisers LLC