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**Value Partners Limited (“VPL”) was established in 1993 and is the Value Partners Group’s flagship investment management business**, dedicated to delivering exceptional investment performance through a single strategy – value investing. Applying this time-honored approach to investing with strict discipline, the firm's investment team has been rated as one of the top-performing Greater China fund managers by major rating agencies.

The subsidiary operates a range of absolute return focused investment funds marketed mainly to professional individual investors. These funds include a core range of absolute return long-biased equity funds authorized<sup>^</sup> for sale in Hong Kong and a non-authorized long-short strategy hedge fund.<sup>#</sup> In addition to these products, VPL manages white label funds for financial services providers, such as insurance companies, and provides investment advisory services to institutional clients, including university endowment funds and pension funds.

VPL is licensed under the Hong Kong Securities and Futures Ordinance to carry out regulated activities of dealing in securities, advising on securities, advising on futures contracts and asset management in Hong Kong. It is licensed by the Financial Services Commission in the British Virgin Islands under the Mutual Funds Act, 1996 (as amended). It is a wholly-owned subsidiary of Value Partners Group.

In 2010, Value Partners and its analysts received top ranks in the prestigious *2010 Extel Asia Pacific Survey*. The Company was named one of the three leading fund management firms in Asia, and three Value Partners’ analysts were ranked among the top-three positions in the “General Equities/Strategy” category for individual fund managers in Asia.

Value Partners was also ranked in *Institutional Investor’s* 2010 Hedge Fund 100, as Asia's largest hedge fund manager. The Hedge Fund 100 lists the world's largest hedge funds, and Value Partners took the 79th spot on the global listing, with US\$5.5 billion of assets under management at the start of 2010.

*For more details of VPL, please visit the company website at: [www.valuepartners.com.hk](http://www.valuepartners.com.hk).*

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<sup>^</sup>SFC authorization is not a recommendation or endorsement of a scheme nor does it guarantee the commercial merits of a scheme or its performance. It does not mean the scheme is suitable for all investors nor is it an endorsement of its suitability for any particular investor or class of investors.

<sup>#</sup>The fund is not authorized by the SFC for marketing to the general public in Hong Kong.